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The Ecology of
Commerce is a good
start. It lays out the
direction in which we
need to move. The
vision is an economy in
which the full economic
AND environmental
costs are factored into
the cost of goods and

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services. This book lays out where we need to go; now we just need to figure out how to make a smooth transition to get there.

The Ecology of Commerce Revised Edition: A Declaration of ...

In The Ecology of Commerce, Hawken proposes that businesses in the developed world reduce their

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consumption of energy and resources by 80 percent in the next 50 years. Hawken also says that business goals should include criteria such as whether or not the work is “aesthetically pleasing” or whether the employees are enjoying their work time.

**The Ecology of
Commerce by Paul
Hawken - Goodreads**
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The Ecology of Commerce is a good start. It lays out the direction in which we need to move. The vision is an economy in which the full economic AND environmental costs are factored into the cost of goods and services. This book lays out where we need to go; now we just need to figure out how to make a smooth transition to get there.

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**Amazon.com: The
Ecology of
Commerce Revised
Edition: A ...**

The Ecology of
Commerce is the
provocative national
bestseller that
addresses the
necessity of merging
good business
practices with common
sense environmental
concerns.

**The Ecology of
Commerce: A**
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**Declaration of
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An ecological model of commerce would imply that all waste has value to other modes of production so that everything is either reclaimed, reused, or recycled. It would depend not on carbon but chiefly on hydrogen and the sun for its energy. And it would be highly varied and specific to time and place.

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**The Ecology of
Commerce :: A Book
Review by Scott
London**

The Ecology of
Commerce outlines the
environmentally
destructive aspects of
many current business
practices, and offers
the vision of
businesses adopting
new practices to
promote environmental
restoration. Praise for
The Ecology of

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**The Ecology of
Commerce by Paul
Hawken - Eco Books**

The Ecology of
Commerce by Paul
Hawken deals with the
effects of
industrialization on the
environment. Hawken's
takes the point of view
that the environment is
being destroyed by the
economic system.

The Ecology of
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**Commerce Summary
& Study Guide**

With "The Ecology of Commerce", Hawken probably created one of the most convincing books to go green. As a reader it is fairly hard not to agree with his substantive argument that the time of a new way to practice business and live our lives has arrived.

Although almost a bit one-sided, Hawken's line of argument is

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more than sense-
making.

**The Ecology of
Commerce: A
Declaration of
Sustainability ...**

Containing updated
and revised material
for a new audience,
The Ecology of
Commerce presents a
compelling vision of
the restorative (rather
than destructive)
economy we must
create, centered on

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eight imperatives:

Reduce energy carbon
emissions 80 percent
by 2030 and total
natural resource usage
80 percent by 2050.

**Ecology of
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Edition, The (Collins
Business ...**

The Ecology of
Commerce was voted
the #1 college text on
business and the
environment by
professors in 67

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business schools. The
businessman and
environmentalist Ray
Anderson of Interface,
Inc. credited The
Ecology of Commerce
with his environmental
awakening.

Paul Hawken - Wikipedia

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Hawken Create
systems of feedback

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and accountability that support and strengthen restorative behavior, and promote long-term restoration while penalizing short-termism. A Declaration of Sustainability by Ecology Hawken. Dec 03, Alex rated it really liked it.

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Commerce by Paul
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Hawken deals with the effects of industrialization on the environment. Hawken's takes the point of view that the environment is being destroyed by the economic system.

The Ecology of Commerce - Chapter 1, A Teasing Irony ...

Containing updated and revised material for a new audience, The Ecology of Commerce presents a

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compelling vision of
the restorative (rather
than destructive)
economy we must
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Reduce energy carbon
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by 2030 and total
natural resource usage
80 percent by 2050.

The Ecology of Commerce Revised Edition: A Declaration of ...

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Commerce is the provocative national bestseller that addresses the necessity of merging good business practices with common sense environmental concerns.

The Ecology of Commerce Revised Edition - Paul Hawken ...

Seventeen years after
The Ecology of
Commerce was first

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published, Paul
Hawken re-released it
in 2010 with updated
and revised material.
Its themes are now
more relevant than
ever. The book
examines what big
business must do it
order in order to create
a restorative economy
that will benefit both
the environment and
society.

**Book review: The
Ecology of**

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**Commerce: A
Declaration of ...**

Description : The world has changed in the seventeen years since the controversial initial publication of Paul Hawken's Ecology of Commerce, a stirring treatise about the perceived antagonism between ecology and business.

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pdf, epub, tuebl ...

"Hawken (The Ecology of Commerce) and...the Rocky Mountain Institute, an environmental think tank, have put together an ambitious, visionary monster of a book... The authors have two related goals: first, to show the vast array of ecologically smart options available to businesses; second, to argue that it is possible for society and

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industry to adopt them.

Declaration Of

**Write — Paul
Hawken**

Ecology of Commerce :
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Commerce book by
Paul Hawken**

The Ecology of
Commerce is the
provocative national
bestseller that
addresses the
necessity of merging

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