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He is the author, co-author, and editor of numerous successful textbooks in human resource management, organizational behavior, and management. His latest professional books published are titled Managing Einsteins: Leading High Tech Workers in the Digital Age (McGraw-Hill) and Always Think Big (Dearborn Trade).

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consent of McGraw-Hill Education. These philosophies are sometimes explicit, and occasionally implicit, in the minds of managers. There are five major organizational behavior philosophies: o Autocratic o Custodial o Supportive o Collegial o System The philosophy of organizational behavior held by a manager stems from two sources:

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Most advances in this respect have been made at the interface between the fields of marketing and organizational behavior (cf. Bowen and Schneider, 1988). In this paper we will focus on the interface between marketing and finance. ... Essential of marketing, A Global Management Approach, 9th Ed, McGraw-Hill Inc./Irwin.pp.111. -31. -97. O'Brien ...

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Organizational learning can be defined as the development of new knowledge that has the potential to influence an organization's behavior (Serinka et al., 2014). In the last two decades, the concept of organizational learning grew in academic publications as itself, and as a process of knowledge management (Patricia et al., 2013).

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